



WICHITA PUBLIC  
**LIBRARY**



# Advocacy Toolkit

→ [wichitalibrary.org](http://wichitalibrary.org)

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## Welcome & Introduction

Thank you for your interest in advocating for and raising awareness of your Wichita Public Library. This toolkit outlines resources to help you promote the importance and value of Wichita Public Library. These tools have been compiled to make it easy to share your support for the Library with lawmakers, elected officials, friends, family, neighbors, and your community.

## What is Advocacy?

Advocacy:

- Informs people about library services and their value to the community
- Demonstrates how public library services improve the lives of people in Wichita
- Speaks to the vision, mission, and values of Wichita Public Library
- Ensures libraries have resources to continue to offer materials, programs, and services
- Secures a place at the table for library leaders where important funding and policy decisions are made, as well as leverages Wichita Public Library's

### Advocacy IS...

- Action
- Engagement
- Supporting a cause
- Defining specific issues
- A positive message
- Leading

### Advocacy IS NOT...

- Selling
- Marketing
- Begging
- Whining

Library advocacy ensures Wichita Public Library continues to have funding and governance to serve as a vital community resource for residents of Wichita. Regular and consistent advocacy with elected officials means there is a great change of the Library being top of mind when important decisions are made.

## **Mission**

Connect. Discover. Learn. Thrive.

## **Vision**

Inclusive. Responsive. Collaborative. Your library makes your community limitless.

## **Values**

Trust and service are City of Wichita values that influence our interactions and decisions. We recognize that Wichita Public Library, as a social institution, has a duty to advance equality through library services to ensure all residents experience a sense of belonging. To support this work, we are guided by the following values:

**Community:** We embrace our role as a community builder. Our services evolve to meet the needs of our residents.

**Diversity:** We respect, reflect, and value differences. Our services are inclusive and actively affirm the varied needs and interests of everyone.

**Opportunity:** We support curiosity, exploration, and learning for all individuals. We actively seek opportunities for our staff and community to learn, grow, and thrive.

## Key Statistics (2024)

- **18,036** open hours
- **285,484** people have a library card
- **646,814** library visitors
- **620,493** items in the Library collection
- **679,470** eMaterials borrowed
- **1,711,516** total checkouts
- **75,349** uses of public computers
- **118,287** WiFi sessions
- **1,485** free programs offered
- **64,764** people attended programs
- **6,149** items loaned to other libraries
- **6,689** items borrowed from other libraries

Wichita Public Library is a department of the City of Wichita. It is governed by a Library Board of Directors which sets strategy and policy for operations. The members of the Library Board of Directors are appointed by the Mayor and City Council. Wichita Public Library is primarily funded by tax dollars through the City of Wichita's general fund, but also receives additional funding for collection development and programming from two non-profit support organizations – Friends of the Wichita Public Library ([wichitalibraryfriends.org](http://wichitalibraryfriends.org)) and Wichita Public Library Foundation ([supportwichitalibraries.org](http://supportwichitalibraries.org)).

## **Library Board of Directors**

The Library Board of Directors is comprised of 14 members appointed by the Wichita City Council. Members are appointed for two-year terms and may serve a total of eight consecutive years.

### **Meeting Schedule**

Library Board of Directors meetings are held at noon on the third Tuesday of each month at the Advanced Learning Library, unless otherwise noted in the agenda. Meetings are open to the public.

### **Agendas & Minutes**

To see a complete list of current and past agendas and meeting minutes, visit [www.wichitalibrary.org/about/pages/board-of-directors.aspx](http://www.wichitalibrary.org/about/pages/board-of-directors.aspx)

### **Board Positions Roles & Responsibilities:**

**President:** Acts as the spokesperson of the Board, presides over meetings, serves on the Foundation Board, and appoints all committees & chairs

**First & Second Vice Presidents:** Shall assume the duties of the President in the event of the absence of the President

**Secretary:** Keeps an accurate record of all meetings, which are shared with all Board members after, and sends notice of all meetings

**Treasurer:** Keeps a record of all moneys received and disbursed, and creates a monthly report of all receipts received

### **Board Committees**





**Finance:** Handle financial matters and consider all bills for payment

**Operations:** Review all Library policies, personnel and services

**Planning & Facilities:** Focus on the maintenance of Library properties

**Public Affairs:** Enhance Board relations with governing public bodies

## Current Elected Officials in Wichita

	<p><b>Lily Wu</b> <i>Mayor</i></p> <p>Email: <a href="mailto:lwu@wichita.gov">lwu@wichita.gov</a> Phone: 316-268-4331</p> <p>Special Assistant to the Mayor: Sarah Flick-Fernandez (<a href="mailto:sflick@wichita.gov">sflick@wichita.gov</a>)</p>
	<p><b>Brandon Johnson</b> <i>City Council Member, District I</i></p> <p>Email: <a href="mailto:bjjohnson@wichita.gov">bjjohnson@wichita.gov</a> Phone: 316-268-4331</p> <p>Community Services Representative: Cameron Jackson (<a href="mailto:ctjackson@wichita.gov">ctjackson@wichita.gov</a>)</p>
	<p><b>Becky Tuttle</b> <i>City Council Member, District II</i></p> <p>Email: <a href="mailto:btuttle@wichita.gov">btuttle@wichita.gov</a> Phone: 316-268-4331</p> <p>Community Services Representative: Teresa Veazy (<a href="mailto:tcveazey@wichita.gov">tcveazey@wichita.gov</a>)</p>
	<p><b>Mike Hoheisel</b> <i>City Council Member, District III</i></p> <p>Email: <a href="mailto:mhhoheisel@wichita.gov">mhhoheisel@wichita.gov</a> Phone: 316-268-4331</p> <p>Community Services Representative: Becca Johnson (<a href="mailto:rejohnson@wichita.gov">rejohnson@wichita.gov</a>)</p>





**Dalton Glasscock**

*City Council Member, District IV*

Email: [dglasscock@wichita.gov](mailto:dglasscock@wichita.gov)

Phone: 316-268-4331

Community Services Representative:  
Brooke Kauchak ([bkauchak@wichita.gov](mailto:bkauchak@wichita.gov))



**J.V. Johnston**

*City Council Member, District V*

Email: [jvjohnston@wichita.gov](mailto:jvjohnston@wichita.gov)

Phone: 316-268-4331

Community Services Representative:  
Teresa Veazy ([tcveazey@wichita.gov](mailto:tcveazey@wichita.gov))



**Maggie Ballard**

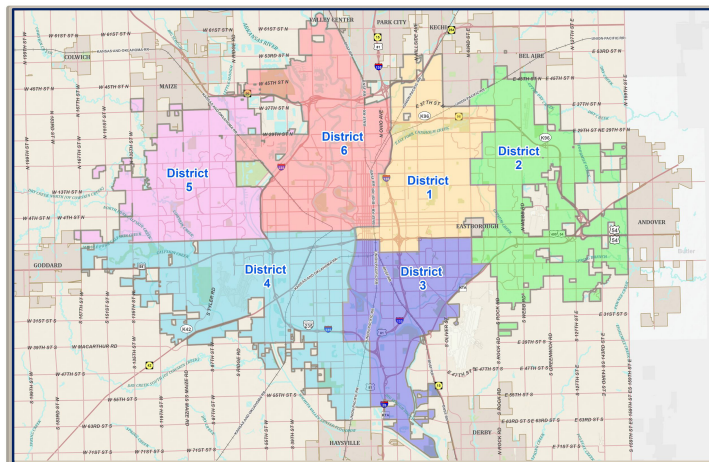
*City Council Member, District VI*

Email: [jvjohnston@wichita.gov](mailto:jvjohnston@wichita.gov)

Phone: 316-268-4331

Community Services Representative:  
Ana Lopez ([alopez@wichita.gov](mailto:alopez@wichita.gov))

**City Council Districts Map**





## Advocacy Contact List

### State Senators



#### District 25

Senator Mary Ware (D)

Email: [mary.ware@senate.ks.gov](mailto:mary.ware@senate.ks.gov)

Phone: 785-296-7391

Home Address: 1444 N. Perry, Wichita, KS 67203



#### District 26

Senator Chase Blasi (R)

Email: [chase.blasi@senate.ks.gov](mailto:chase.blasi@senate.ks.gov)

Phone: 785-296-2497

Home Address: 1746 N. Blackstone Ct., Wichita, KS 67235



#### District 27

Senator Joe Claeys (R)

Email: [joseph.claeys@senate.ks.gov](mailto:joseph.claeys@senate.ks.gov)

Phone: 785-296-7353

Home Address: PO Box 572, Maize, KS 67101

**District 28**

Senator Mike Petersen (R)

Email: [mike.petersen@senate.ks.gov](mailto:mike.petersen@senate.ks.gov)

Phone: 785-296-7355

Home Address: 2608 Southeast Drive, Wichita, KS 67216

**District 29**

Senator Oletha Faust-Goudeau (D)

Email: [oletha.faust-goudeau@senate.ks.gov](mailto:oletha.faust-goudeau@senate.ks.gov)

Phone: 785-296-7387

Home Address: PO Box 20335, Wichita, KS 67208

**District 30**

Senator Renee Erickson (R)

Email: [renee.erickson@senate.ks.gov](mailto:renee.erickson@senate.ks.gov)

Phone: 785-296-7476

Home Address: 26 N. Cypress Dr., Wichita, KS 67206

**District 31**

Senator Stephen Owens (R)

Email: [stephen.owens@senate.ks.gov](mailto:stephen.owens@senate.ks.gov)

Phone: 785-296-7377

Home Address: PO Box 606, Hesston, KS, 67062

## State House of Representatives



### House District 81

Representative Blake Carpenter (R)

Email: [blake.carpenter@house.ks.gov](mailto:blake.carpenter@house.ks.gov)

Phone: 785-291-3500



### House District 83

Representative Henry Helgerson (D)

Email: [henry.helgerson@house.ks.gov](mailto:henry.helgerson@house.ks.gov)

Phone: 785-296-7668

Home Address: 12 East Peach Tree Lane,  
Eastborough, KS 67207



### House District 84

Representative Ford Carr (D)

Email: [ford.carr@house.ks.gov](mailto:ford.carr@house.ks.gov)

Phone: 785-296-7649

Home Address: PO Box 20606, Wichita, KS 67208



### House District 85

Representative Patrick Penn (R)

Email: [patrick.penn@house.ks.gov](mailto:patrick.penn@house.ks.gov)

Phone: 785-296-7473

Home Address: 2250 N. Rock Rd. Ste. 118-193,  
Wichita, KS 67226



### House District 86

Representative Silas Miller (D)

Email: [silas.miller@house.ks.gov](mailto:silas.miller@house.ks.gov)

Phone: 785-296-7631

Home Address: 203 S. Lorraine, Wichita, KS 67211



### House District 87

Representative Susan Estes (R)

Email: [susan.estes@house.ks.gov](mailto:susan.estes@house.ks.gov)

Phone: 785-296-7388

Home Address: PO Box 781244, Wichita, KS 67278



### **House District 88**

Representative Sandy Pickert (R)

Email: [sandy.pickert@house.ks.gov](mailto:sandy.pickert@house.ks.gov)

Phone: 785-296-5016

Home Address: 8434 E. Mt. Vernon Ct., Wichita, KS 67207



### **House District 89**

Representative KC Ohaebosim (D)

Email: [kc.ohaebosim@house.ks.gov](mailto:kc.ohaebosim@house.ks.gov)

Phone: 785-296-7684

Home Address: PO Box 21271, Wichita, KS 67208



### **House District 90**

Representative Steve Heubert (R)

Email: [steve.heubert@house.ks.gov](mailto:steve.heubert@house.ks.gov)

Phone: 785-296-1754

Home Address: 619 N. Birch, Valley Center, KS 67147





### **House District 91**

Representative Emil Bergquist (R)

Email: [emil.bergquist@house.ks.gov](mailto:emil.bergquist@house.ks.gov)

Phone: 785-296-7681

Home Address: 6430 N. Hydraulic, Park City, KS 67219



### **House District 92**

Representative John Carmichael (D)

Email: [john.carmichael@house.ks.gov](mailto:john.carmichael@house.ks.gov)

Phone: 785-296-7650

Home Address: 1475 N. Lieunett, Wichita, KS 67203



### **House District 93**

Representative Brian Bergkamp (R)

Email: [brian.bergkamp@house.ks.gov](mailto:brian.bergkamp@house.ks.gov)

Phone: 785-296-1177

Home Address: 2118 S. Wheatland, Wichita, KS 67235





### **House District 94**

Representative Leo Delperdang (R)

Email: [leo.delperdang@house.ks.gov](mailto:leo.delperdang@house.ks.gov)

Phone: 785-296-7663

Home Address: 2108 N. Pintail, Wichita, KS 67203



### **House District 95**

Representative Tom Sawyer (D)

Email: [tom.sawyer@house.ks.gov](mailto:tom.sawyer@house.ks.gov)

Phone: 785-296-7567

Home Address: 1041 S. Elizabeth, Wichita, KS 67213



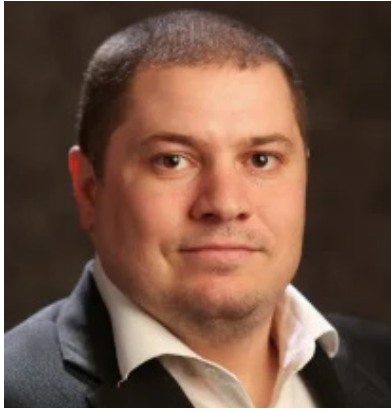
### **House District 96**

Representative Tom Kessler (R)

Email: [tom.kessler@house.ks.gov](mailto:tom.kessler@house.ks.gov)

Phone: 785-296-8610

Home Address: 4560 S. Washington, Wichita, KS 67216

**House District 97**

Representative Nick Hoheisel (R)

Email: [nick.hoheisel@house.ks.gov](mailto:nick.hoheisel@house.ks.gov)

Phone: 785-296-7689

Home Address: 3731 W. Angel St., Wichita, KS 67217

**House District 98**

Representative Cyndi Howerton (R)

Email: [cyndi.howerton@house.ks.gov](mailto:cyndi.howerton@house.ks.gov)

Phone: 785-296-7468

Home Address: 1400 E. 59th Ct. S., Wichita, KS 67216

**House District 99**

Representative Susan Humphries (R)

Email: [susan.humphries@house.ks.gov](mailto:susan.humphries@house.ks.gov)

Phone: 785-296-7699

Home Address: 8 Sagebrush St., Wichita, KS 67230

**House District 100**

Representative Dan Hawkins (R)

Email: [dan.hawkins@house.ks.gov](mailto:dan.hawkins@house.ks.gov)

Phone: 785-296-2302

Home Address: 9406 Harvest Ln., Wichita, KS 67212

## Sedgwick County Elected Officials

	<p><b>Sedgwick County District 1</b></p> <p>Commissioner Pete Meitzner</p> <p>Email: <a href="mailto:pete.meitzner@sedgwick.gov">pete.meitzner@sedgwick.gov</a> Phone: 316-660-9300</p>
	<p><b>Sedgwick County District 2</b></p> <p>Commissioner Jeff Blubaugh</p> <p>Email: <a href="mailto:jeff.blubaugh@sedgwick.gov">jeff.blubaugh@sedgwick.gov</a> Phone: 316-660-9300</p>
	<p><b>Sedgwick County District 3</b></p> <p>Commissioner Stephanie Wise</p> <p>Email: <a href="mailto:stephanie.wise@sedgwick.gov">stephanie.wise@sedgwick.gov</a> Phone: 316-660-9300</p>
	<p><b>Sedgwick County District 4</b></p> <p>Commissioner Ryan Baty</p> <p>Email: <a href="mailto:ryan.baty@sedgwick.gov">ryan.baty@sedgwick.gov</a> Phone: 316-660-9300</p>
	<p><b>Sedgwick County District 5</b></p> <p>Commissioner Jim Howell</p> <p>Email: <a href="mailto:jim.howell@sedgwick.gov">jim.howell@sedgwick.gov</a> Phone: 316-660-9300</p>

## Federal Elected Officials

 A portrait of Jerry Moran, a man with short grey hair, wearing a dark suit, light blue shirt, and light blue tie. He is standing in front of a bookshelf filled with books.	<p><b>Jerry Moran</b> <i>Senator</i></p> <p>Wichita Office Address: 100 N. Broadway, Ste. 210 Phone: 316-269-9257</p>
 A portrait of Roger Marshall, a man with short grey hair, wearing a dark suit, white shirt, and red tie. He is standing in front of an American flag and a blue flag with a globe.	<p><b>Roger Marshall</b> <i>Senator</i></p> <p>Wichita Office Address: 100 N. Broadway, Ste. 102 Phone: 316-803-6120</p>
 A portrait of Ron Estes, a man with short grey hair, wearing a dark suit, white shirt, and blue patterned tie. He is standing in front of an American flag.	<p><b>Ron Estes</b> <i>U.S. House Representative, Kansas District 4</i></p> <p>Wichita Office Address: 7701 E. Kellogg, Ste.. 510 Phone: 316-262-8992</p>

## What You Can Do

When library issues arise in public policy debates, library advocates should be ready to reach out to their public officials and share your expectation they will protect our libraries and our rights.

1. ***Get to know your state and local elected officials.*** Do not wait until you need something to connect. Kansas officials are accessible and want to meet with local constituents to better understand their needs and concerns.
2. ***Do your homework.*** Reach out to Wichita Public Library or the Kansas Library Association for background on specific issues and how best to frame your message.
3. ***Know your audience.*** Research positions of elected officials in advance. Understand what they care about and consider how your request aligns.
4. ***Contact elected officials personally if possible.*** A meeting is better than a phone call, a phone call is better than an email, and an email is better than not connecting.
5. ***Always start with a thank you.*** Find something the elected official has recently supported which has a positive community impact and thank them for that.
6. ***Keep it brief.*** Share the most important facts and the few best arguments.
7. ***Make it personal.*** Explain how the issue impacts you and your family/friends.
8. ***Make a clear request.*** Ask them to specifically support or oppose legislation, for help to change the legislation, or invite them to attend an event to learn more about a particular issue.
9. ***Be polite, but direct,*** and try to get a commitment to support the library and your position.
10. ***Follow up.*** Once the issue is resolved, make sure to thank those who supported the library, and commit to reconnecting with those who did not.

## Talking Points

The following talking points were created for you to use in conversation about Wichita Public Library.

### Is the Library a city department?

Yes, the Wichita Public Library is a department of the City of Wichita. The Library receives about \$10 million annually from the City's general fund for operating expenses, including employee salaries.

### Does the Library have support organizations?

Yes, the Library has three support organizations:

1. The **Wichita Public Library Foundation** is a 501(c)(3) organization that seeks private charitable support to create young readers, ensure digital inclusion, and provide equitable access to information. Its sole purpose is to create a margin of excellence at the Wichita Public Library.
2. The **Friends of the Wichita Public Library** is a volunteer 501(c)(3) organization that fulfills its mission of service, advocacy, and support by using the money raised through memberships, donations, and the bookstore and book sales to support the Library.
3. The **Wichita Genealogical Society** facilitates the gathering of genealogical and family history information to researchers, and supports the local history and genealogy department of the Wichita Public Library. They offer regular programming and have strong partnerships with area researchers.



**How is the Library funded?**

The Library receives its annual budget from the City of Wichita (2.79% of the total city budget). It also receives regional and state library grants based on its annual performance. The Wichita Public Library Foundation seeks grants, oversees memorial gifts, and provides annual endowment distributions . Proceeds from the Friends of the Library book sales are provided to support public programming. Volunteers and support organizations provide significant amounts of time in service delivery, program support, and operational work.

**How do the libraries help prevent crime or contribute to a sense of safety in the community?**

Research shows that crime rates are reduced, and property values are increased when a public library is in close proximity. Libraries provide a third place where residents of all ages can visit, find a sense of belonging, and have access to free resources and activities that build confidence. Libraries provide opportunities for residents to connect with one another, reducing social isolation.

**How do libraries support workforce development?**

The Library impacts the local economy and workforce development by providing resources to build marketable job skills like LinkedIn Learning, hosting free computer training, providing support to small business and nonprofits with resources and space, and much more.

**How do libraries help students succeed in school?**

Your Library supports students and curriculum at all educational levels, from early literacy to college. Recently, the Library adopted a strategic agenda that specifically focuses on improving early childhood literacy so that children are positioned for success when they begin school.

**How do libraries support digital inclusion?**

The Library bridges the gap for digital inclusion by providing free public access to computers and free wifi at all locations. The Library also lends out wireless hotspots and provides specialized programming focused on digital skills to help customers navigate the changing landscape of technology.

**How do libraries help residents achieve their goals?**

Public libraries are the hearts of the communities they serve. They are innovative places that help people achieve their goals by connecting them to community resources, letting them discover new resources and services, empowering them to learn new skills through books and programs, and helping them thrive in every aspect of their life.

**How does the library extend beyond its buildings?**

Wichita Public Library is an active partner with education and social services providers throughout the city. The Library installed twenty-six Little Free Libraries (each assigned a letter of the alphabet) in District 3, where access to the library and bookstores is limited. Books for the libraries are provided through the Friends of the Library and grants. Each City Council District hosts a StoryWalk® that provides an interactive reading experience in area parks. Solar powered WiFi benches are installed in low-access areas of the community. The Book Bus service provides mobile library and WiFi access at community events, scheduled stops, and wherever community is gathering. Library staff provide presentations and programs across the city to reach potential customers and spark the love for reading.

## **Did You Know?**

The Wichita Public Library offers a wide breadth of services, resources, and programs that many people may not even know benefit them, their community, or their constituents. These quick facts help illustrate the value specific Library offerings provide to the residents of Wichita.

### **General/Services**

- You can get a library card for free at any Wichita Public Library location, or easily start the pre-registration on the library's website. A card will give you access to books, DVDs, experience passes, online newspapers, databases, electronic books, electronic and regular magazines, digital audiobooks, and much more!
- Wichita Public Library supports over 94 unique programs and services that aim to help individuals to connect, discover, learn and thrive.
- The Book Bus is an outreach initiative to bring library services to areas of Wichita that don't have access to a library location. At the Book Bus you can get a library card, browse a small collection of library materials (primarily children's materials), return materials, or connect to Wi-Fi.
- You can get a Kansas Library eCard with your Wichita Public Library card, which is a free service provided by the State Library of Kansas in Topeka. It provides access to a wide range of digital resources.
- Come play at Family Place Libraries located at the Advanced Learning Library and coming soon to other locations. Children 6 and under will enjoy new programs and services specifically for babies, toddlers, preschoolers, parents and caregivers.

## **Collections**

- Even if the Wichita Public Library doesn't have an item, we can borrow it from a library across the nation to meet your reading interests.
- The Library of Things offers unique items for you to borrow: Experience Passes, blood pressure kits, telescopes, microscopes, radon detectors, anatomical models, and more.
- The Advanced Learning Library has a local history and genealogy center for in-depth research needs.
- Kanopy is a service that provides ad-free films and series such as critically acclaimed movies, inspiring documentaries, and award-winning foreign films that can be enjoyed on your TV, mobile phone, tablet and online. Kanopy is free for Wichita Public Library card holders.
- Readers can access a variety of resources to easily find their next read, including the NoveList database, the Booklist Reader online, and staff recommendations.
- Families can support their child's auditory learning with our collection of children's audiobooks in a wide variety of formats including Vox, Wonderbooks, and Tonies figurines.
- Those new to reading or learning English can enjoy stories in our Just Right Reads collection, designed to support growing reading skills in teens and adults.
- You can borrow electronic books, audiobooks, and magazines for free through the Libby app with your library card.

## **Programs**

- You can reserve time with library staff using the Book a Librarian service for up to an hour to assist you with technology, research, and more.
- Caregivers can receive support from developmental experts after they assess their child's skills with the Ages and Stages Questionnaire (ASQ). The ASQ is required for kindergarten registration in Kansas.
- Teens have opportunities for service hours and social engagement through our Teen Advisory Board and other unique programming.
- Families can participate in biannual Parent-Child Workshops with local child development specialists on hand to answer questions.
- The Wichita Public Library has offered showings of Academy Awards nominated short films for 40 years, the longest running free screening of Academy Awards nominated films. The Library also hosts screenings from Sundance, Manhattan Shorts, and Tallgrass film festivals.

## **Spaces**

- Following the completion of branch library remodels, all locations will have a variety of study rooms and collaboration rooms available to reserve. These are spaces designed for small groups to meet and individuals to study or work.
- A dedicated sensory room is available at the Westlink Branch. The space is available for any age and is designed to provide a calming environment for individuals with sensory processing difficulties, including those with autism, anxiety or other conditions.

## **Technology**

- The Wichita Public Library provides a wide variety of free technology classes at various locations, with about 15-20 offerings per month.
- You can print from your mobile phone from anywhere and pick up your prints at the branch that's most convenient to you.
- Your library card grants you access to LinkedIn Learning, which offers thousands of quality video training and certifications on topics ranging from basic computer skills and hobbies like digital photography to running a small business and mastering high-tech skills.
- Laptops are available to borrow at the Advanced Learning Library, and the Westlink, Angelou, and Rockwell Branch Libraries.
- At the Advanced Learning Library, you can record videos, podcasts, and music for free in our AV studio.
- Solar-powered benches are located throughout the City that grant free access to Wi-Fi.
- There are Maker Spaces available at the Advanced Learning Library and the Westlink Branch Library. Each space provides different activities and levels of staff involvement, with equipment such as a Cricut cutting machine, Mac computers, sewing machines, and 3D printers at the Advance Learning Library, and solo activities such as Kinex or paper crafts available at Westlink.
- The Macs available for use in the Maker Space at the Advanced Learning Library have software like Adobe Creative Cloud, Final Cut Pro, Logic Pro, Garage Band, iMovie, and Microsoft Office installed. Additionally, a Wacom Cintiq drawing tablet is available for use with the Macs.



## Strategic Agenda Highlights

In 2023, the Wichita Public Library embarked on a journey to craft a strategic agenda that not only aligns with the diverse needs of the community but also harnesses the organization's distinct resources to generate meaningfully empowered residents. Through extensive focus groups, interviews, and an immersive design-thinking workshop, insights were gathered that serve as the bedrock for both strategic drivers and the creation of a dynamic agenda that translates vision into reality.

### Challenges

- 1. *Literacies:*** How can the Library be engaged and impactful with literacies to improve the collective success and embolden Wichitans to connect, discover, learn and thrive? 31
- 2. *Awareness:*** How can the Library raise awareness of services and resources so the Library can play a greater role in the future as a welcoming and low-barrier place to access resources for residents and connect partners in the community?
- 3. *Partnerships:*** How can the Library amplify and create strategic partnerships to have an impact on key community issues, challenges, and opportunities?

### Strategic Drivers

- 1. *Advance literacies for life to empower residents.***
  - a. Improve early childhood literacy
  - b. Address low literacy for adults
  - c. Increase digital literacy

- d. Increase literacies in other areas of empowerment
- e. Support literacy creators

***2. Elevate awareness of library resources to empower residents.***

- a. Invest in diverse marketing and engagement strategies
- b. Expand technology applications to reach diverse populations
- c. Leverage expertise of library staff
- d. Reduce barriers for library service access
- e. Develop multiple options for customers to access information

***3. Build partnerships to expand impact***

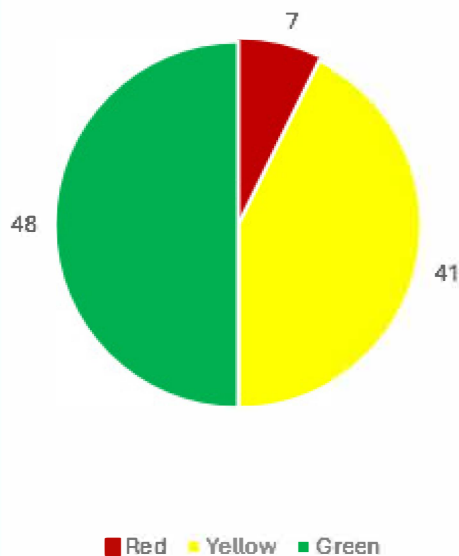
- a. Develop strategic partnerships
- b. Amplify impact of advocates
- c. Dedicate staff to building community partnerships
- d. Define partnership expectations

## **Strategic Agenda Assessment: Programs & Services**

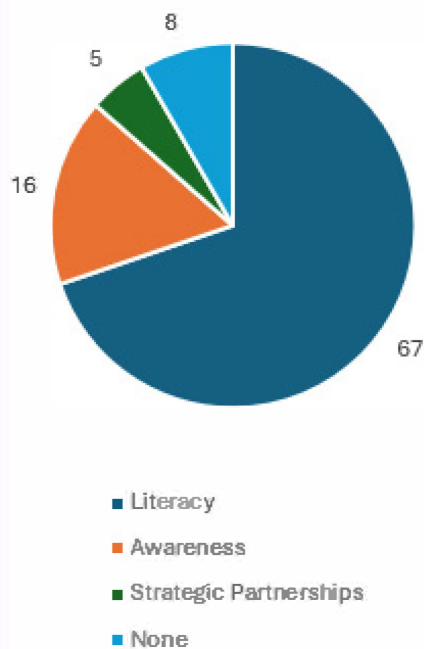
The Wichita Public Library staff evaluated 96 unique programs and services offered in 2024. Each effort was assigned an overall score that is color ranked and based on current design and performance related to: strategic driver, effort, impact, aspirations, urgency, risk, unique community need, who else does this work in the community, contribution to customer empowerment, and what might happen if the effort didn't continue.

The Library will continue to adapt efforts to better reach its mission, and this inventory of programs and services will be evaluated to ensure resources (time, funds, training) shift and grow for long-term community impact.

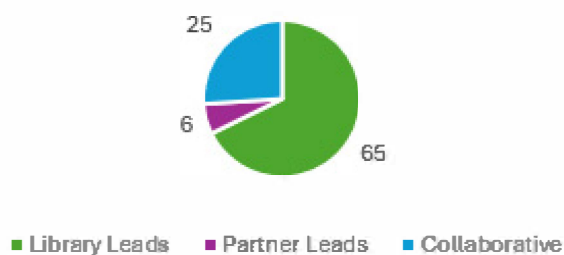
### OVERALL ASSESSMENT



### BY DRIVER



### BY ROLE



### INSIGHTS:

- Efforts that are red and/or not tied to a driver will be prioritized for change
- Items that are yellow will be evaluated, redesigned, and relaunched for greater impact over time
- Efforts will create more impact when two or more drivers are activated
- Evaluations on all efforts will be conducted regularly to ensure data-driven decisions
- Exploration to further involve partners in design and/or delivery of programs and services may assist with capacity and scalability
- Much work is needed to achieve the work to support literacy attainment and achievement – both resources and program staff

<b>Literacy A (Childhood)</b>	1000 Books Before Kindergarten Backyard Explorers Big Blue Blocks (Imagination Playground) Breakout Box Check Up/Check Out Craft programs – children Early Learning Backpacks Family Place Kansas Reads to Preschoolers Little Free Libraries      Parenting Collection Playaway Launchpads Rainbows United Book Bundles (home delivery) School Tours Summer Reading Program STEAM To Go! Kits Storytime Toddlers Explore Tonieboxes & Tonies Toys
<b>Literacy B (Adults)</b>	Rapid Reads
<b>Literacy C (Digital)</b>	3D Printing AV Studio Book-a-Librarian Chromebooks Cricut Faxing Finch Robots Makerspace Public Printing School-aged STEM Technology Classes Teen Video Games

<b>Literacy D</b> <b>(Other Areas)</b>	Academy Awards Anatomical Models Binoculars Board Games Book Discussions/Discussion Sets Civic Engagement Programs Dungeons and Dragons Programs Emergency Preparedness Programs Exhibits Experience Passes Graphic Novel Collection Health Programs Kanopy Learning Circles Legal Resources Library as a Polling Site Local cultural Programs Library of Things Microscopes Senior Wednesday Sewing Machines Sewing Programs Tax Form Distribution Telescopes Test Proctoring Tuesday Topics
<b>Literacy E</b> <b>(Literary Creators)</b>	Local Author Day Watermark Author Events Writer's Workshop

<b>Awareness A (Diverse Marketing &amp; Engagement)</b>	Animal Programs City Crew Community Outreach Craft Programs – Teens ReadICT Short Story Dispensers Storywalks
<b>Awareness B (Expand Technology Applications)</b>	Chomebook & Laptop Kiosk WiFi Benches
<b>Awareness D (Multiple Formats)</b>	Passports Radon Detectors Student e-cards
<b>Strategic Partnerships A (Develop)</b>	Book Bus Homeschool Programs Passive Programs
<b>Strategic Partnerships B (Amplify)</b>	Blood Drives Candid Conversations Wichita Journalism Collaborative
<b>Strategic Partnerships C (Staff Skills)</b>	FOL Book Sales Genealogy Programs
<b>None</b>	Gardening Programs Arts Programs - Kids Cooking programs Make & Take/Take Home crafts Meeting Room Rentals Physical activity programs - School Age